Parents As Career Coaches:
Helping your college student plan for the future
“YES, MOTHER, I TOLD YOU, I’M DOING FINE ON MY OWN AT COLLEGE.... HEY, COULD YOU LOG ON AND FIND MY SCHEDULE, ORDER MY BOOKS AND CALL ME WHEN IT’S TIME FOR CLASS?”
How You Can Help
Career & Life Development Process
(the never-ending process)

- Research the field
- Talk to professionals
  - Work in the field

*Not a one-time choice*
Career Center

✓ Career assessments
✓ Individual appointments & Drop-In hours
✓ Resources
  • Full & part-time job listings: on and off campus
  • Internship listings

http://careercenter.cofc.edu
Career Center

✔ Events
- Career Fairs
- Employer in Residence (EIR)
- On-campus Interviews
- Employer Info Sessions
- Cougar Job Shadow Program

http://careercenter.cofc.edu

Encourage Your Student to Visit
Early Career Engagement Leads to Success

TAKE the CLIMB

Assessing Values, Interests, and Skills

Exploring Jobs and Career Paths

Taking Courses Related to Career Goals

Gaining Experience Related to Goals

Building a Network

Finalizing Plans

Being Engaged Alumni

PRE-ENROLLMENT | FIRST YEAR | SOPHOMORE | JUNIOR | SENIOR | ALUMNI
Campus Activities

- Connection to campus
- Communication, teamwork, and leadership skills

Promote Involvement
Gaining Experience (short list)

✓ Part-time jobs in related field
✓ Campus jobs/Student Employment
✓ Campus leadership role
✓ Job shadow
✓ Internships/co-ops
✓ Volunteer opportunities
✓ Research
✓ Study/travel abroad
✓ Practicum (depends on major)
✓ Student teaching
Choosing a liberal arts major means choosing a **SUBJECT** to study in depth

- Likes/enjoys
- Performs well in academically

**Major ≠ Career**
Major vs. Career

Talk to:
- Academic Advising
- Career Center Staff
- Department Chair/Faculty
- Alumni

Attend:
- Choosing a Major Workshop (fall & spring)
- Majors Fair (fall only) *October 4, 2017*
Major vs. Career

- Visit Career Center webpage and check out
- Create LinkedIn profile and join our Alumni & Student Career Network to learn about CofC alumni and their careers
- Liberal arts graduates get hired because of their experience, skills, and interest in a career field, not necessarily on the basis of a major
What Employers *Really* Want

<table>
<thead>
<tr>
<th>Communication Skills (written &amp; verbal)</th>
<th>Analytical Skills</th>
<th>Motivation/Initiative</th>
</tr>
</thead>
<tbody>
<tr>
<td>Teamwork</td>
<td>Top 10 Transferable Skills</td>
<td>Flexibility/Adaptability</td>
</tr>
<tr>
<td>Leadership</td>
<td>Employers Seek</td>
<td>Strong Work Ethic</td>
</tr>
<tr>
<td>Interpersonal Skills</td>
<td>Problem-solving Skills</td>
<td>Computer/Technology</td>
</tr>
</tbody>
</table>

*Source: Job Outlook survey conducted by National Association of Colleges and Employers (NACE)*
<table>
<thead>
<tr>
<th>Professional Role</th>
<th>Major</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bank Vice President</td>
<td><strong>A. Biology</strong></td>
</tr>
<tr>
<td>Advertising Executive</td>
<td><strong>B. Chemistry</strong></td>
</tr>
<tr>
<td>Realtor</td>
<td><strong>C. Communications</strong></td>
</tr>
<tr>
<td>Sales Representative, IBM</td>
<td><strong>D. Business Admin</strong></td>
</tr>
<tr>
<td>Healthcare Representative</td>
<td><strong>E. Sociology</strong></td>
</tr>
<tr>
<td>Golf Professional</td>
<td><strong>F. Psychology</strong></td>
</tr>
<tr>
<td>Attorney</td>
<td><strong>G. Political Science</strong></td>
</tr>
<tr>
<td>Television Producer</td>
<td><strong>H. English</strong></td>
</tr>
</tbody>
</table>
How Did You Do?

F. Psychology
G. Political Science
H. English
C. Communications
D. Business Admin
B. Chemistry
A. Biology
E. Sociology
Support Your Student’s Decisions

✔ MAJOR

Refer to Career Center resources

✔ CAREER

Share your story with your student
Do You Hear What I Hear?

Choosing a Major or Upon Graduation

- “I’m afraid”
- “I just don’t know”
- “My anxiety is up”
- “I’m stressed out about choosing a major/finding job”
- “I’m interested in nothing/so many things”
- “I can’t leave school, I’m not ready”
- “I just want to stay a little longer”
Summary

✓ Encourage your student to visit the Career Center
✓ Promote involvement in campus activities
✓ Stress the importance of getting experience
✓ Help your student understand major vs. career
✓ Support your student’s decisions
✓ Contact the Career Center for assistance:

(843) 953-5692
Lightsey Center, 2nd floor
http://careercenter.cofc.edu

Connect with us to learn more!
@CareerCofC