Parents As Career Coaches: Helping your college student plan for the future

careercenter.cofc.edu
To view video: https://www.youtube.com/watch?v=qW_LLj9mcbg
TV says, "Choose Forensic Science"

"Computer Science always has jobs!"

"Choose Medicine, it pays well!"

Friend says, "Choose something easy"
How You Can Help
Career & Life Development Process
(the never-ending process)

- Research the field
- Talk to professionals
- Work in the field

- Abilities
- Interests
- Personality
- Work Values

*Not a one-time choice*
Career Center

✔ Career assessments

✔ Individual appointments & Drop-In hours

✔ Resources
  - Full & part-time job listings
    - on and off campus
  - Internship listings

http://careercenter.cofc.edu
Career Center

✓ Events
  - Career Fairs
  - Employer in Residence (EIR)
  - On-campus Interviews
  - Employer Info Sessions
  - Cougar Job Shadow Program

<table>
<thead>
<tr>
<th>MONDAY:</th>
<th>BMW Info Session</th>
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<tbody>
<tr>
<td></td>
<td>12:00-1:00pm, Career Center</td>
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<td>Mock Interviews &amp; Resume Reviews w/ Greystar</td>
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<td></td>
<td>1:00-4:00pm, Career Center</td>
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<td></td>
<td>Vanguard’s Sweet Opportunities Table</td>
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<tr>
<td></td>
<td>1:30-4:00pm, Beatty Center Lobby</td>
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<tr>
<td>TUESDAY:</td>
<td>Spring 2017 Career &amp; Internship Fair</td>
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<td>12:00-3:30pm, TD Arena</td>
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<td>WEDNESDAY:</td>
<td>Norfolk Southern Info Table</td>
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<tr>
<td></td>
<td>10:00am-2:00pm, Beatty Center Lobby</td>
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<td></td>
<td>Peace Corps Panel Discussion</td>
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<td></td>
<td>5:30-6:30pm, Stern 205</td>
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<td>THURSDAY:</td>
<td>Peace Corps Info Table</td>
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<tr>
<td></td>
<td>1:00-3:00pm, Cougar Mall</td>
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</tbody>
</table>

Encourage Your Student to Visit

http://careercenter.cofc.edu
Campus Activities

✓ Connection to campus
✓ Communication, teamwork, and leadership skills
Gaining Experience (short list)

✓ Part-time jobs in related field
✓ Campus jobs/Student Employment
✓ Campus leadership role
✓ Job shadow
✓ Internships/co-ops
✓ Volunteer opportunities
✓ Research
✓ Study/travel abroad
✓ Practicum (depends on major)
✓ Student teaching
Major vs. Career

✓ Choosing a liberal arts major means choosing a **subject** to study in depth

- Likes/enjoys
- Performs well in academically

Major ≠ Career
Major vs. Career

✓ Talk to:
  • Academic Advising
  • Career Center Staff
  • Department Chair/Faculty
  • Alumni

✓ Attend:
  • Majors Fair (fall only)
  • Choosing a Major Workshop (fall & spring)
  • EXPLORE Workshop (fall & spring)
Major vs. Career

✓ Visit Career Center webpage and check out

✓ Create LinkedIn profile and join groups to learn about CofC alumni and their careers

✓ Liberal arts graduates get hired because of their experience, skills, and interest in a career field, not necessarily on the basis of a major
### What Employers Really Want

<table>
<thead>
<tr>
<th>Communication Skills (written &amp; verbal)</th>
<th>Analytical Skills</th>
<th>Motivation/Initiative</th>
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</thead>
<tbody>
<tr>
<td>Teamwork</td>
<td>Top 10 Transferable Skills</td>
<td>Flexibility/Adaptability</td>
</tr>
<tr>
<td>Leadership</td>
<td><strong>Employers Seek</strong></td>
<td>Strong Work Ethic</td>
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<tr>
<td>Interpersonal Skills</td>
<td>Problem-solving Skills</td>
<td>Computer/Technology</td>
</tr>
</tbody>
</table>

*Source: Job Outlook survey conducted by National Association of Colleges and Employers (NACE)*
Match the Major!

___Bank Vice President
___Advertising Executive
___Realtor
___Sales Representative, IBM
___Healthcare Representative
___Golf Professional
___Attorney
___Television Producer

A. Biology
B. Chemistry
C. Communications
D. Business Admin
E. Sociology
F. Psychology
G. Political Science
H. English
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<tr>
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<tr>
<td><strong>F</strong>. Bank Vice President</td>
<td><strong>F. Psychology</strong></td>
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<tr>
<td><strong>G</strong>. Advertising Executive</td>
<td><strong>G. Political Science</strong></td>
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<td><strong>H</strong>. Realtor</td>
<td><strong>H. English</strong></td>
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<tr>
<td><strong>C</strong>. Sales Representative, IBM</td>
<td><strong>C. Communications</strong></td>
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<tr>
<td><strong>D</strong>. Healthcare Representative</td>
<td><strong>D. Business Admin</strong></td>
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<tr>
<td><strong>B</strong>. Golf Professional</td>
<td><strong>B. Chemistry</strong></td>
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<tr>
<td><strong>A</strong>. Attorney</td>
<td><strong>A. Biology</strong></td>
<td></td>
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<tr>
<td><strong>E</strong>. Television Producer</td>
<td><strong>E. Sociology</strong></td>
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</table>
Support Your Student’s Decisions

✓ **MAJOR**

*Refer to Career Center resources*

✓ **CAREER**

*Share your story with your student*
Do You Hear What I Hear?
Choosing a Major or Upon Graduation

❑ “I’m afraid”
❑ “I just don’t know”
❑ “My anxiety is up”
❑ “I’m stressed out about choosing a major/finding job”
❑ “I’m interested in nothing/so many things”
❑ “I can’t leave school, I’m not ready”
❑ “I just want to stay a little longer”
Summary

✓ Encourage your student to visit the Career Center
✓ Promote involvement in campus activities
✓ Stress the importance of getting experience
✓ Help your student understand major vs. career
✓ Support your student’s decisions
✓ Contact the Career Center for assistance:

(843) 953-5692
Lightsey Center, 2nd floor
http://careercenter.cofc.edu

Connect with us to learn more!
@CareerCofC