In 2 words or less, what is your biggest concern about your student related to majors and careers?
Parents As Career Coaches:
Helping your college student plan for the future

careercenter.cofc.edu
TV says, "Choose Forensic Science"

"Computer Science always has jobs!"

"Choose Medicine, it pays well!"

Friend says, "Choose something easy"
How You Can Help
Career & Life Development Process
(the never-ending process)

- Research the field
- Talk to professionals
- Work in the field

*Not a one-time choice*

- Abilities
- Interests
- Personality
- Work Values
Career Center

✓ Career assessments

✓ Individual appointments & Drop-In hours

✓ Resources
  ▪ Full & part-time job listings
    ▪ on and off campus
  ▪ Internship listings

http://careercenter.cofc.edu
Career Center

Events

- Career Fairs
- Employer in Residence (EIR)
- On-campus Interviews
- Employer Info Sessions
- Cougar Job Shadow Program

Encourage Your Student to Visit http://careercenter.cofc.edu
Campus Activities

- Connection to campus
- Communication, teamwork, and leadership skills

Promote Involvement
What percentage of internships eventually turn into full-time jobs?

- 25%
- 33%
- 56%
Gaining Experience (short list)

- Part-time jobs in related field
- Campus jobs/Student Employment
- Campus leadership role
- Job shadow
- Internships/co-ops
- Volunteer opportunities
- Research
- Study/travel abroad
- Practicum (depends on major)
- Student teaching
How many times does the average college student change their major?

1-2
2-3
3-4
4-5
Major vs. Career

✓ Choosing a liberal arts major means choosing a **SUBJECT** to study in depth

- Likes/enjoys
- Performs well in academically

Major ≠ Career
Major vs. Career

Talk to:
- Academic Advising
- Career Center Staff
- Department Chair/Faculty
- Alumni

Attend:
- Majors Fair (fall only)
- Choosing a Major Workshop (fall & spring)
- EXPLORE Workshop (fall & spring)
Major vs. Career

- Visit Career Center webpage and check out

- Create LinkedIn profile and join groups to learn about CofC alumni and their careers

- Liberal arts graduates get hired **because of their experience, skills, and interest** in a career field, not necessarily on the basis of a major
What Employers *Really* Want

* Source: Job Outlook 2019 survey conducted by National Association of Colleges and Employers (NACE)

<table>
<thead>
<tr>
<th>Communication Skills (written &amp; verbal)</th>
<th>Analytical/Quantitative</th>
<th>Initiative</th>
</tr>
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<tbody>
<tr>
<td>Teamwork</td>
<td>Top 10 Transferable Skills Employers Seek</td>
<td>Flexibility/Adaptability</td>
</tr>
<tr>
<td>Leadership</td>
<td>Problem-Solving</td>
<td>Strong Work Ethic</td>
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<tr>
<td>Detail-Oriented</td>
<td></td>
<td>Computer/Technology</td>
</tr>
</tbody>
</table>

* Source: Job Outlook 2019 survey conducted by National Association of Colleges and Employers (NACE)
Support Your Student’s Decisions

☑ MAJOR

Refer to Career Center resources

☑ CAREER

Share your story with your student
Summary

✓ Encourage your student to visit the Career Center
✓ Promote involvement in campus activities
✓ Stress the importance of getting experience
✓ Help your student understand major vs. career
✓ Listen to & Support your student’s decisions
✓ Contact the Career Center for assistance:

(843) 953-5692
Lightsey Center, 2nd floor
http://careercenter.cofc.edu

Connect with us to learn more!
@CareerCofC
Match the Major!

___Bank Vice President
___Advertising Executive
___Realtor
___Sales Representative, IBM
___Healthcare Representative
___Golf Professional
___Attorney
___Television Producer

A. Biology
B. Chemistry
C. Communications
D. Business Admin
E. Sociology
F. Psychology
G. Political Science
H. English
How Did You Do?

_A_Attorney

_B_Golf Professional

_C_Sales Representative, IBM

_D_Healthcare Representative

_E_Television Producer

_F_Bank Vice President

_G_Advertising Executive

_H_Realtor

_F. Psychology

_G. Political Science

_H. English

_C. Communications

_D. Business Admin

_B. Chemistry

_A. Biology

_E. Sociology